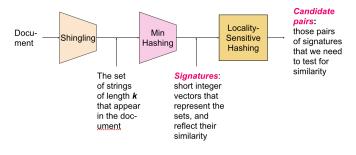
### Finding Similar Items II

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### SUMMARY OF CURRENT STATUS





- ► *Shingling:* turning text files into sets I Done!
- ► *Minhashing:* computing similarity for large sets IS Done!
- ► Locality Sensitive Hashing: avoids O(N<sup>2</sup>) comparisons by determining candidate pairs IST today!

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### CURRENT STATUS: ISSUES STILL REMAINING

- Minhashing enabled to compute similarity between two sets very fast
- Shingling enabled to turn documents into sets such that minhashing could be applied
- ► But if number of items *N* is too large, *O*(*N*<sup>2</sup>) similarity computations are infeasible, even using minhashing
- ► *Idea*: Browse through items and determine *candidate pairs*:
  - Number of candidate pairs is much smaller than  $O(N^2)$
  - One performs minhashing only for candidate pairs
  - Candidate pairs can be determined with a very fast procedure
- ► Solution: Locality Sensitive Hashing (a.k.a. Near Neighbor Search)



### LEARNING GOALS TODAY

- ► Understand the technique of *Locality Sensitive Hashing (LSH)*
- Understand the theory supporting it



#### Locality Sensitive Hashing



### LOCALITY SENSITIVE HASHING: IDEA

	$S_1$	$S_2$	$S_3$	$S_4$
$h_1$	1	3	2	1
$h_2$	0	2	0	0

Signature matrix *SIG* for two permutations (hash functions)  $h_1$ ,  $h_2$ , and four sets  $S_1$ ,  $S_2$ ,  $S_3$ ,  $S_4$ 

- ▶ Here: *m* = 5, *n* = 2
- Originally: each set is from {0, 1}<sup>m</sup> (a bitvector of length m)
- Now: each set is from  $\{0, ..., m-1\}^n$
- Much reduced representation, because n << m</li>

Idea:

- Hash items (columns in SIG) several times (b times)
- Candidate pair: pair of columns hashed to the same bucket, by any of the hash functions
- ► *Runtime:* Hashing all columns is *O*(*N*), examining buckets requires little time

#### Motivation:

- False Positive: dissimilar pair hashing to the same bucket
- False Negative: similar pair never hashing to the same bucket
- Motivation: limit both false positives and negatives



# LOCALITY SENSITIVE HASHING: BANDING TECHNIQUE

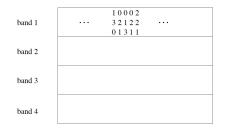


Signature matrix divided into b = 4 bands of r = 3 rows each

- ▶ Divide rows of signature matrix into *b* bands of *r* rows each
- ▶ For each band, a hash function hashes *r* integers to buckets
- Number of buckets is large to avoid collisions
- ► Candidate pair: a pair of columns hashed to the same bucket, in any band



### BANDING TECHNIQUE: EXAMPLE



Signature matrix divided into b = 4 bands of r = 3 rows each

- ▶ The columns showing [0, 2, 1] in band 1 are declared a candidate pair
- Other pairs of columns shown are not declared candidate pairs as per the hash function of the first band
  - apart from collisions occurring s which was designed to happen very rarely
- Pairs of columns may be hashed to the same bucket in another band, so may be declared candidate pairs



### **BANDING TECHNIQUE: THEOREM**

Let SIG be a signature matrix grouped into

- ► *b* bands of
- ► *r* rows each

and consider

• a pair of columns of Jaccard similarity *s* 

THEOREM [LSH CANDIDATE PAIR]: The probability that the pair of columns becomes a candidate pair is

$$1 - (1 - s^r)^b$$
 (1)



### BANDING TECHNIQUE: PROOF OF THEOREM

Proof.

Consider a pair of columns whose sets have Jaccard similarity s.

 Given any row, by Theorem "Minhash and Jaccard Similarity" of last lecture, they agree in that row with probability s

Because minhash values are independent of each other, the probability to

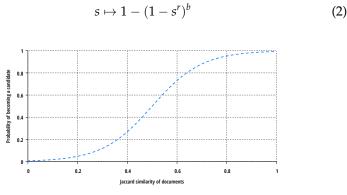
- agree in all rows of one band is  $s^r$ ,
- disagree in at least one of the rows in a band  $1 s^r$
- disagree in at least one row in each band is  $(1 s^r)^b$
- agree in all rows for at least one band is  $1 (1 s^r)^b$



### BANDING TECHNIQUE: THE S-CURVE

DEFINITION: [S-CURVE]

For given *b* and *r*, the *S*-curve is defined by the prescription



Exemplary S-curve



### BANDING TECHNIQUE: THE S-CURVE

-

DEFINITION: [S-CURVE]

For given *b* and *r*, the *S*-curve is defined by the prescription

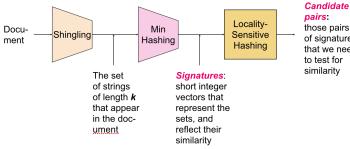
$$s \mapsto 1 - (1 - s^r)^b \tag{3}$$

s	$1 - (1 - s^r)^b$
.2	.006
.3	.047
.4	.186
.5	.470
.6	.802
.7	.975
.8	.9996

Table: Values for S-curve with b = 20 and r = 5



### FINDING SIMILAR DOCUMENTS: OVERALL WORKFLOW



those pairs of signatures that we need to test for

From mmds.org

Shingling: Done!

- Minhashing: Done! ►
- Locality-Sensitive Hashing: Done!

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### LOCALITY SENSITIVE HASHING: GUIDELINES

- ▶ One needs to determine *b*, *r*
- One needs to determine threshold *t*:
  - $s \ge t$ : candidate pair
  - ► *s* < *t*: no candidate pair
- ▶ bands times rows is number of rows of signature matrix IST
  br = n
- ► t corresponds with point of steepest rise on S-curve: approximately (1/b)<sup>(1/r)</sup>



### FINDING SIMILAR DOCUMENTS: SUMMARY

- 1. Shingling:
  - Pick k and determine k-shingles for each document
  - Sort shingles, document is bitvector over universe of shingles
- 2. Minhashing:
  - Pick n hash functions
  - Compute minhash signatures as per earlier algorithm
- 3. Locality Sensitive Hashing:
  - ▶ Pick threshold *t*, number of bands *b* and rows *r*
  - Avoiding false negatives: choose *t*, *b*, *r* such that  $t \approx (1/b)^{1/r}$  is low
  - If avoiding false positives, or speed is important, choose *t*, *b*, *r* such that  $t \approx (1/b)^{1/r}$  is large
  - Determine candidate pairs by applying the banding technique
- 4. Return to signatures of candidate pairs and determine whether fraction of components where they agree is at least *t*



#### **Distance** Measures



### DISTANCE MEASURE: DEFINITION

DEFINITION: [DISTANCE MEASURE]

Consider a set of objects. A *distance measure* is a function d(x, y) that maps two objects x, y to a number such that

- 1.  $d(x,y) \ge 0$  [*d* is non-negative]
- 2. d(x, y) = 0 implies x = y [only if two objects are identical, the distance is zero; strictly positive otherwise]
- 3. d(x,y) = d(y,x) [distance is *symmetric*]
- 4.  $d(x,z) \le d(x,y) + d(y,z)$  [triangle inequality]



### DISTANCE MEASURES: EXAMPLES

- ► In an *n*-dimensional Euclidean space, points are vectors of length *n* of real numbers
- ► The *L*<sub>*r*</sub>-distance, defined to be

$$d([x_1,...,x_n],[y_1,...,y_n]) = \left(\sum_{i=1}^n |x_i - y_i|^r\right)^{1/r}$$
(4)

is a distance measure

- ► A particular example is the Euclidean distance, defined as the *L*<sub>2</sub>-distance
- ► Cosine: Let  $||x||_2 = \sqrt{\sum_{i=1}^n |x_i|^2}$  be the *L*<sub>2</sub>-norm of a point in Euclidean space. The *cosine similarity* for two points  $[x_1, ..., x_n], [y_1, ..., y_n]$  is defined to be

$$\frac{\sum_{i=1}^{n} x_{i} y_{i}}{||x||_{2} ||y||_{2}} \tag{5}$$

- Measures the *angle* between two vectors *x* and *y*
- Gives rise to distance measure between lines that pass through origin



### DISTANCE MEASURES: EXAMPLES

Let SIM(x, y) be the Jaccard similarity between two sets x, y. The quantity

$$1 - \operatorname{SIM}(x, y) \tag{6}$$

can be proven to be a distance measure.

- ► Edit distance: Objects are strings. The edit distance between two strings x = x<sub>1</sub>...x<sub>m</sub>, y = y<sub>1</sub>...y<sub>n</sub> is the smallest number of insertions and deletions of single characters to be applied to turn x into y.
- ► *Hamming Distance:* For two vectors  $[x_1, ..., x_n], [y_1, ..., y_n]$ , the Hamming distance is the number of times such that  $x_i \neq y_i$



### EDIT / HAMMING DISTANCE: EXAMPLE

*Edit Distance*  $D_E$ *:* 

Consider x = "abcde", y = "acfdeg". Claim:  $D_E(x, y) = 3$ .

For proving  $D_E(x, y) \leq 3$ , consider edit sequence

- 1. Delete *b*
- 2. Insert *f* after *c*
- 3. Insert *g* after *e*
- ► For  $D_E(x, y) \ge 3$ , consider that *x* contains *b*, but not *y*, which holds vice versa for *f*, *g*

*Hamming Distance*  $D_H$ :

Consider x = 10101, y = 11110:

$$D_H(x,y)=3$$

because disagreeing in 3 positions (of five overall).



#### Locality Sensitive Functions



## LOCALITY SENSITIVE FAMILY OF FUNCTIONS: DEFINITION

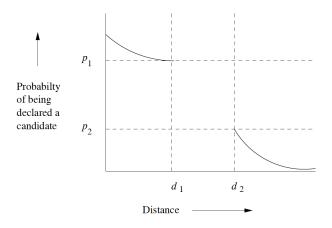
- Consider functions *f* that hash items. The notation f(x) = f(y) means that *x* and *y* form a candidate pair.
- A collection  $\mathcal{F}$  of functions f of this form is called a *family of functions*
- Unless stated otherwise, d(x, y) = 1 SIM(x, y) is the Jaccard distance

DEFINITION: [LOCALITY SENSITIVE (LS) FAMILY OF FUNCTIONS] A family  $\mathcal{F}$  of functions is said to be  $(d_1, d_2, p_1, p_2)$ -sensitive if for each  $f \in \mathcal{F}$ :

- 1.  $d(x, y) \le d_1$  implies that the probability that f(x) = f(y) is at least  $p_1$
- 2.  $d(x, y) \ge d_2$  implies that the probability that f(x) = f(y) is at most  $p_2$



### LS FAMILY OF FUNCTION: ILLUSTRATION



Behaviour of any member of a  $(d_1, d_2, p_1, p_2)$ -sensitive family of function From mmds.org



### LS FAMILY OF FUNCTIONS: EXAMPLE

Consider minhash functions.

*Reminder:* Minhash functions map a column in the characteristic matrix to the minimum value the rows, in which there are 1's in the column, get hashed to.

EXAMPLE: LS FAMILY OF MINHASH FUNCTIONS

- ► Consider d(x, y) = 1 SIM(x, y) to measure the distance between two sets x, y.
- ► Then it holds that the family of minhash functions is a  $(d_1, d_2, 1 d_1, 1 d_2)$ -sensitive family for any  $0 \le d_1 < d_2 \le 1$ .

PROOF: By definition,  $d(x, y) \le d_1$  implies SIM $(x, y) = 1 - d(x, y) \ge 1 - d_1$ . If, on the other hand,  $d(x, y) \ge d_2$ , we obtain SIM $(x, y) = 1 - d(x, y) \le 1 - d_2$ 



## AMPLIFYING LS FAMILIES OF FUNCTIONS: AND-CONSTRUCTION

Consider a  $(d_1, d_2, p_1, p_2)$ -sensitive family  $\mathcal{F}$ . We construct a new family  $\mathcal{F}_{r,AND}$  by the following principle:

• Each single member of  $f \in \mathcal{F}_{r,AND}$  is based on *r* members  $f_1, ..., f_r$  of  $\mathcal{F}$ .

$$f(x) = f(y) \quad \Leftrightarrow \quad f_i(x) = f_i(y) \text{ for all } i = 1, ..., r$$
 (7)

**Example:** Consider the members of one band of size *r* when applying the banding technique. **Fact:** It is easy to show (consider yourself!) that  $\mathcal{F}_{r,AND}$  is a  $(d_1, d_2, (p_1)^r, (p_2)^r)$ -sensitive family of functions



## AMPLIFYING LS FAMILIES OF FUNCTIONS: OR-CONSTRUCTION

Consider a  $(d_1, d_2, p_1, p_2)$ -sensitive family  $\mathcal{F}$ . We construct a new family  $\mathcal{F}_{b,OR}$  by the following principle:

• Each single member of  $f \in \mathcal{F}_{b,OR}$  is based on *b* members  $f_1, ..., f_b$  of  $\mathcal{F}$ .

$$f(x) = f(y) \quad \Leftrightarrow \quad f_i(x) = f_i(y) \text{ for one } i = 1, ..., r$$
 (8)

**Example:** The OR-construction reflects the effect of combining several bands when applying the banding technique. **Fact:** It is easy to show (consider yourself again!) that  $\mathcal{F}_{b,OR}$  is a  $(d_1, d_2, 1 - (1 - p_1)^b, 1 - (1 - p_2)^b)$ -sensitive family of functions.



### AMPLIFYING LS FAMILIES OF FUNCTIONS: LOCALITY SENSITIVE HASHING

**Example:** Applying the OR-construction to  $\mathcal{F}_{r,AND}$ , yielding  $(\mathcal{F}_{r,AND})_{b,OR}$  reflects applying the banding technique altogether, and varying  $p_1, p_2$  reflects reproducing the S-curve.

This justifies to study LS families of functions as a useful thing to do. For example:

- How does behaviour change when varying *r* and *b*?
   S-curve
- What happens when exhanging AND and OR?



### AMPLIFYING LS FAMILIES OF FUNCTIONS: LOCALITY SENSITIVE HASHING

p	$1 - (1 - p^4)^4$	p	$(1-(1-p)^4)^4$
0.2	0.0064	0.1	0.0140
0.3	0.0320	0.2	0.1215
0.4	0.0985	0.3	0.3334
0.5	0.2275	0.4	0.5740
0.6	0.4260	0.5	0.7725
0.7	0.6666	0.6	0.9015
0.8	0.8785	0.7	0.9680
0.9	0.9860	0.8	0.9936

Original family  $\mathcal{F}$  is (0.2, 0.6, 0.8, 0.4)-sensitive.

*Left:* Applying first the AND- and then the OR-construction, reflecting locality sensitive hashing, yields a (0.2, 0.6, 0.8785, 0.0985)-sensitive family.

*Right:* Applying first the OR- and then the AND-construction, yields a (0.2, 0.6, 0.9936, 0.5740)-sensitive family.



#### LS Families for Other Distance Measures



#### LS Families for Hamming Distance



### LS FAMILIES FOR HAMMING DISTANCE

- ► Assume we have a *d*-dimensional vector space *V*
- ► Let h(x, y) be the Hamming distance between vectors  $x = (x_1, ..., x_d), y = (y_1, ..., y_d) \in V$
- Let  $f_i(x) := x_i$  be the entry of x at the *i*-th position
- So  $f_i(x) = f_i(y)$  if and only if  $x_i = y_i$
- For randomly chosen *x*, *y*, the probability that  $f_i(x) = f_i(y)$  is

$$\frac{d-h(x,y)}{d} = 1 - \frac{h(x,y)}{d}$$

the fraction of positions in which *x* and *y* agree

• Thus, the family  $\mathcal{F}$  of  $\{f_1, ..., f_d\}$  is

$$(d_1, d_2, 1 - \frac{d_1}{d}, 1 - \frac{d_2}{d})$$
 – sensitive

for any  $d_1 < d_2$ 



### LS FAMILIES FOR HAMMING DISTANCE

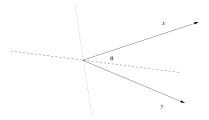
- ► Let h(x, y) be the Hamming distance between vectors  $x = (x_1, ..., x_d), y = (y_1, ..., y_d) \in V$
- So  $f_i(x) = f_i(y)$  if and only if  $x_i = y_i$
- ► The family  $\mathcal{F}$  of  $\{f_1, ..., f_d\}$  is  $(d_1, d_2, 1 \frac{d_1}{d}, 1 \frac{d_2}{d})$  sensitive for any  $d_1 < d_2$

#### DIFFERENCES

- ► Jaccard distance runs from 0 to 1, Hamming distance from 0 to *d*: need to scale with 1/d
- There is an unlimited number of minhash functions, but size of *F* is only *d*
- ► The limited size of *F* puts limits to AND/OR constructions

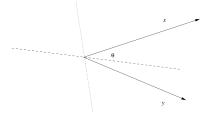


### LS FAMILIES FOR COSINE DISTANCE



Two vectors making an angle  $\theta$ From mmds.org

- ► Cosine distance  $\theta(x, y)$  for  $x, y \in V$  is the angle  $\theta \in [0, 180]$  between them
- ► Whatever the dimension  $d = \dim V$ , two vectors x, y span a plane V(x, y) (so dim V(x, y) = 2)
- Angle  $\theta$  is measured in that plane V(x, y)
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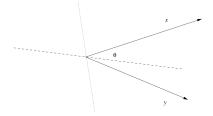


Two vectors making an angle  $\theta$ From mmds.org

- Any hyperplane (dimension dim V 1) intersects V(x, y) in a line
- ► Figure: two hyperplanes, indicated by dotted and dashed line
- ▶ Determine hyperplanes *U* by picking normal vectors *v*
- That is

$$U = \{ u \in V \mid \langle u, v \rangle = 0 \}$$

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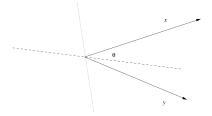


Two vectors making an angle  $\theta$ From mmds.org

- ► Consider dashed line hyperplane *U*: *x* and *y* on different sides
- Let *v* be normal vector of *U*:

```
\operatorname{sgn}\langle x,v\rangle\neq\operatorname{sgn}\langle y,v\rangle
```

UNIVERSITÄT SO one scalar product is positive and the other one is negative BELEFELD

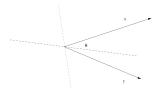


Two vectors making an angle  $\theta$ From mmds.org

- Consider dotted line hyperplane *U*: *x* and *y* on the same side
- Let *v* be normal vector of *U*:

 $\operatorname{sgn}\langle x,v\rangle = \operatorname{sgn}\langle y,v\rangle$ 

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Two vectors making an angle  $\theta$ From mmds.org

- Probability to choose x, y at an angle  $\theta(x, y)$  and
  - hyperplane like dashed line:  $\theta(x, y)/180$
  - ► hyperplane like dotted line:  $(180 \theta(x, y))/180$
- Consider hash functions *f* corresponding to randomly picked normal vectors *v<sub>f</sub>*





Two vectors making an angle  $\theta$ From mmds.org

- Consider family *F* of hash functions *f* corresponding to randomly picked hyperplanes, represented by their normal vectors *v<sub>f</sub>*
- For  $x, y \in V$ , let

f(x) = f(y) if and only if  $\operatorname{sgn}\langle v_f, x \rangle = \operatorname{sgn}\langle v_f, y \rangle$ 

- $\mathcal{F}$  is  $(d_1, d_2, (180 d_1)/180, (180 d_2)/180)$ -sensitive
- One can amplify the family as desired
  - Apart from rescaling by 180,  $\mathcal{F}$  is just like minhash family

### SAMPLING RANDOM NORMAL VECTORS: SKETCHES

- ► When determining normal vectors of random hyperplanes, it can be shown that it suffices to pick random vectors with entries either -1 or +1
- Let  $v_1, ..., v_n$  be such random vectors
- ► For a vector *x*, the array

$$[\operatorname{sgn}\langle v_1, x \rangle, ..., \operatorname{sgn}\langle v_n, x \rangle] \in [-1, +1]^n$$
(9)

is said to be the *sketch* of *x* 

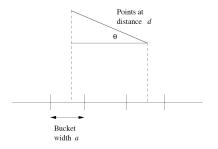


#### SKETCHES: EXAMPLE

• Let 
$$x = [3, 4, 5, 6], y = [4, 3, 2, 1]$$

- Let  $v_1 = [+1, -1, +1, +1], v_2 = [-1, +1, -1, +1], v_3 = [+1, +1, -1, -1]$
- ► Then
  - ▶ Sketch of *x* is [+1, +1, -1]
  - ► Sketch of *y* is [+1, -1, +1]
  - Sketches of *x*, *y* agree in 1 out of 3 positions: we estimate  $\widehat{\theta(x, y)} = 120$
  - However true  $\theta(x, y) = 38$
- ► There are 16 different vectors with +1, -1 (cardinality of {-1, +1}<sup>4</sup> is 16)
- Computing sketches based on all of them yields estimate  $\widehat{\theta(x,y)} = 45$

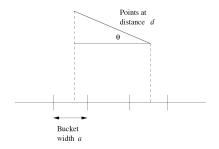




Two points at distance d >> a are hashed to identical bucket with small probability From mmds.org

- ► Let us consider 2-dimensional space V
- Each member f of family  $\mathcal{F}$  is associated with line in V
- ▶ Line is divided into buckets (segments) of length *a*
- Points  $x, y \in V$  are "hashed" to buckets

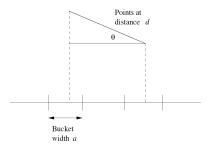
UNIVERSITÄf(x) = f(y) when hashed to the same segment



Two points at distance d >> a are hashed to identical bucket with small probability From mmds.org

- ► If Euclidean distance d(x, y) ≤ a/2, then probability to hash x, y to same segment is at least 1/2
  - ► Distance between *x*, *y* after projecting is  $d(x, y) \cos \theta \le d(x, y) \le a/2$

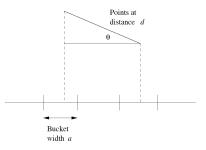




Two points at distance d >> a are hashed to identical bucket with small probability From mmds.org

- ► If distance between *x*, *y* after projecting is greater than *a*, they will be hashed to different buckets
- So, if  $d(x, y) \ge 2a$ , we have that  $d(x, y) \cos \theta > a$  for  $\theta \in [0, 60]$

► It holds that  $\theta \in [0, 60]$  with probability 2/3 (note: here  $\theta \in [0, 90]$ )



Two points at distance d >> a are hashed to identical bucket with small probability From mmds.org

► In conclusion, the family described has been

(a/2, 2a, 1/2, 1/3) – sensitive

Family can be amplified as desired

► If families for arbitrary d<sub>1</sub> < d<sub>2</sub> (and not just d<sub>1</sub> = a/2, d<sub>2</sub> = 2a), and also for arbitrary-dimensional vector spaces are desired, special efforts are UNIVERSITÄ Tequired

### MATERIALS / OUTLOOK

- ► See Mining of Massive Datasets, chapter 3.4–3.7
- See http://www.mmds.org/ for further resources
- ► Next lecture: "Map Reduce / Workflow Systems I"
  - ► See Mining of Massive Datasets 2.1–2.4

